

What is Access Management?

Access management is the careful planning of access to roadways and highways for efficiency and safety.

Think about how efficient it is to travel on an interstate with only a few access points every couple miles. This is not as efficient for a neighborhood where each house needs access to the road.

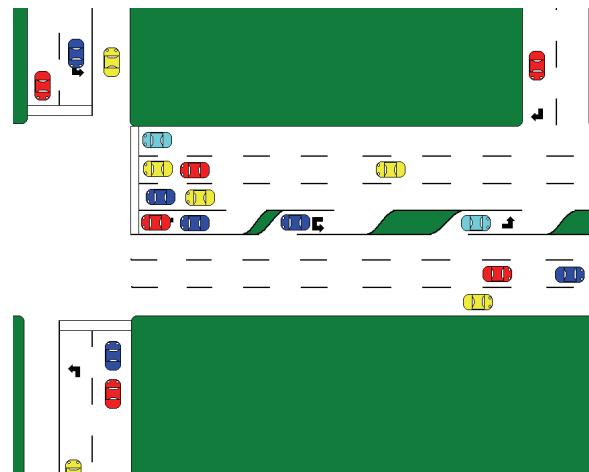
In addition, studies have shown that left turns increase opportunities for collisions, and forcing cars to make right turns then U-turns decreases collisions.

Although, ideal conditions are not always practical, we strive to make all roadways as safe and efficient as possible.

What do your customers want?

- Safe driving conditions
- Easy access to neighboring businesses
- Safe and accessible entrances and exits to your business

Ideal



Does access management keep customers away?

No. Studies show that businesses for specific purposes such as doctors offices and specialty retail stores are unaffected by access management. Although pass-by businesses such as restaurants and gas stations may be affected by access management, studies have shown that as long as reasonable access is provided there are no negative impacts to business. In fact, a road that flows better leads to more vehicles passing by and seeing your business.



For additional information:

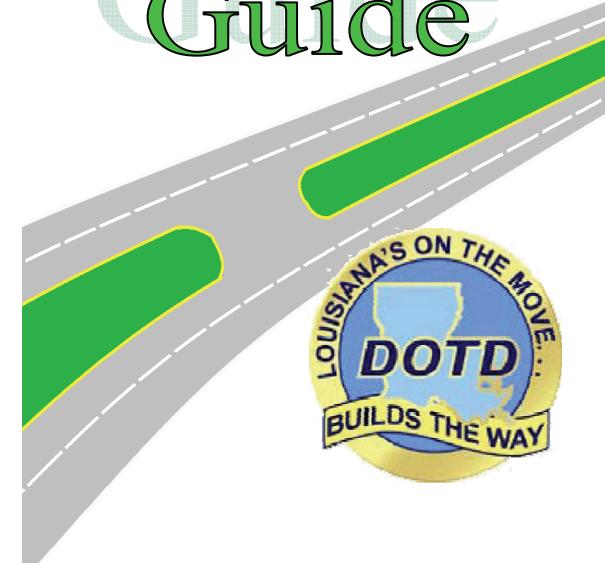
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District 58 (318) 412-3106
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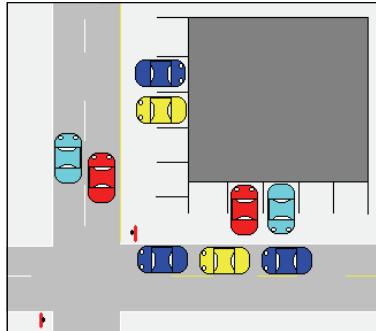
Access Management: The Business Guide



Who benefits from access management?

Everyone! Customers, employers, employees, product delivery personnel; everyone benefits from better flowing traffic and ease of access!

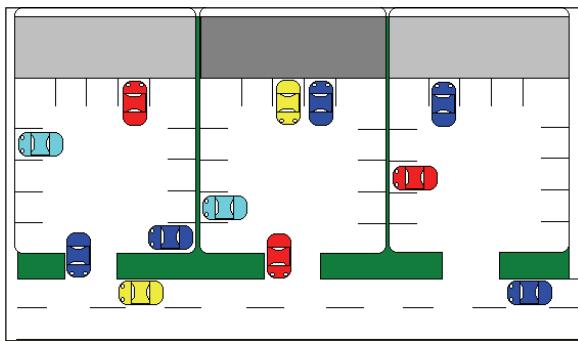
What happens without access management?



Many locations, like the one shown above, were once perfect for customer access. Over time, as population and traffic increase, the location becomes increasingly difficult for customers to access. Congestion makes it more difficult for your customers to enter and leave the parking spots, opening them up for new customers.

Parking Lot Interconnectivity

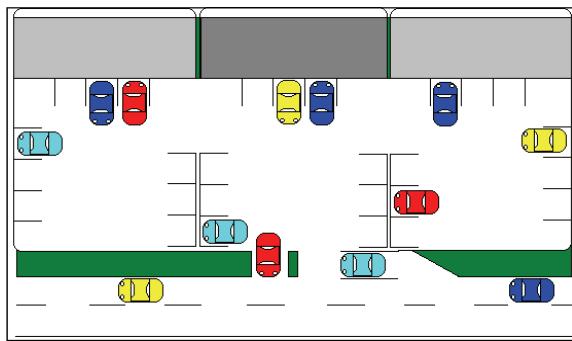
Before



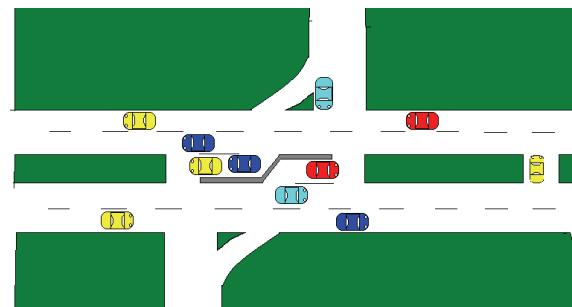
- No access between parking lots
- No turning lane
- Less traffic for each store
- More access points to roadway increase congestion

Turn Lanes & Medians

After



- Store to store access allows customers from to shop in different stores without returning to their vehicle
- Protected right turn lane at entrance decreases rear end collisions for entering vehicles and provides indication of turning to exiting vehicles



- Uncertainty about when drivers should move into turning lane causes conflict
- Drivers may not be able to turn left out of driveways due to a clogged turning lane
- Drivers able to turn left from driveways must cross into at least four lanes of traffic

- Designated turning lanes aids traffic flow
- Changing left turn option from driveways into right turn with U-turn increases safety
- Right turn driveway lane eases congestion leaving parking lot
- More aesthetically appealing

What can you do to help with access management?

- Locate driveways away from intersections: Placing driveways farther from nearby intersections will decrease congestion around that driveway.
- Connect parking lots and consolidate driveways: Connected parking lots allow for customers to travel between stores without getting back on the main highway. Consolidating driveways decrease congestion on the highway and allow easier entering and exiting of parking lots.
- Coordinate new building and driveway locations with the Louisiana Department of Transportation and Development: It is in the best interest of both to reduce congestion and provide an overall safe driving experience to the community.